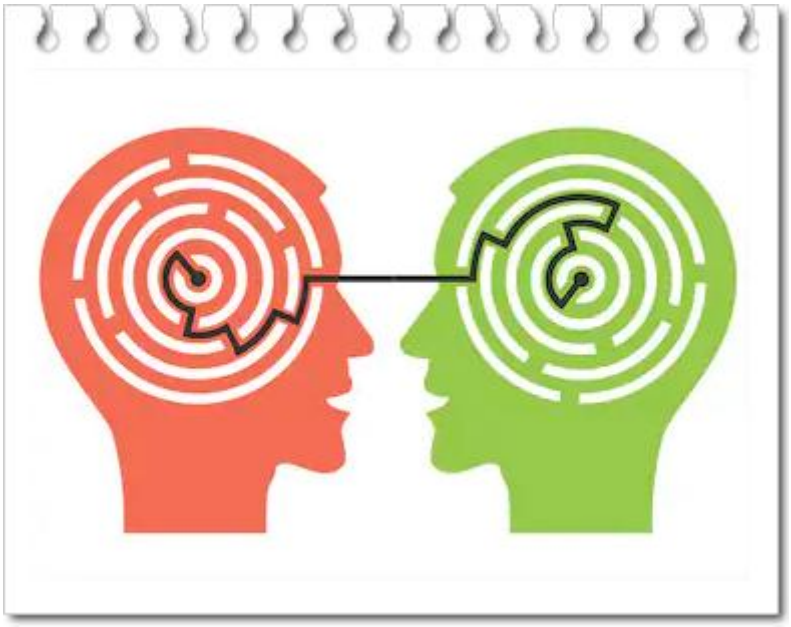

English pronunciation is sometimes unpredictable so it's all right to ask how to say difficult words.

Better Speaking: Sound Right

When in doubt with names, brands, firms, places or technical expressions ask how to pronounce them. Even native English speakers have problems with uncommon words sometimes. People won't be surprised if you inquire!

Mispronunciation often leads to misunderstanding so do not take sounds for granted. Also, correct pronunciation is part of courtesy—which is important if you're trying to make a good impression. It helps create a bond with your listeners and shows that you are making active efforts instead of mistakes born out of laziness.

If you have time beforehand, sit with a teacher or check the internet to review uncommon names or expressions you could need, such as those related to your job. You won't project a professional image if you can't pronounce your boss's surname or work-related terms!

Inquire: ask.
Take for granted: presuppose.
Bond: connection.
Born: originated.
Beforehand: before.

Andrew's advice: don't risk it if you have a pronunciation doubt—always ask a native!

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